

The Financial Express

AdChoices

+ Follow View Profile

Ceat becomes the first tyre company in the world to become Lighthouse certified

Story by Express Mobility Desk • 20 Jan

1 Like Comment

MARKETS TODAY ...

SENSEX ▼ -0.47% NIFTY ▼ -0.49% Gold ▼ -0.79%

Ceat Limited has announced that its Halol tyre manufacturing facility has been designated by the World Economic Forum as an 'Advanced Fourth Industrial Revolution (4IR) Lighthouse'.



Ceat becomes the first tyre company in the world to become Lighthouse certified © Provided by The Financial Express

The felicitation has made Ceat the first tyre company globally and the first auto ancillary company in India to be recognised for adopting advanced fourth-industrial revolution technologies to digitally transform operations and become a part of the Global Lighthouse Network.

This is the first Ceat facility to receive the coveted recognition and the award was presented to Anant Goenka, MD, Ceat, at the Global Lighthouse Network Ceremony of the World Economic Forum on January 16 , 2023, in Davos.



The Global Lighthouse Network is a World Economic Forum initiative in collaboration with McKinsey & Company. It is a community of manufacturing sites and value chains that are touted as world leaders in the adoption and integration of the cutting-edge technologies of the Fourth Industrial Revolution (4IR).



India: Why Is Everyone Excited Over This Rs.1999 Smartwatch


Ad BlazeFit

Anant Goenka, Managing Director, CEAT Limited expressed his honour to receive the Lighthouse certification for the Halol plant. "We embarked on our Industry 4.0 journey in 2020 and, since then have seen substantial improvements in our operational efficiencies through digital technologies. Some of the Fourth Industrial Revolution (4IR) technologies deployed include Advanced Analytics, AI-based cycle time optimisation, IoT-enabled intelligent control for energy reduction, digitally enabled root cause analyser for yield improvement and ML-powered visual analytics. We improved productivity by digitalising 100% of the operator touchpoints. All of these initiatives have resulted in reducing the plant operating cost by 25% and a growth in our global and OEM sales".

Also Read


[M&M gets Maharashtra Govt's green signal for setting up Rs 10,000 crore worth BEV facility in Pune](#)

SPONSORED CONTENT



1 BHK Ready Homes in Regent Hill at Powai


Ad Hiranandani Group



Return airfares to Australia from Rs 53,600*


Ad Tourism Australia

More for You



Add a 'Dr.' to your name

Ad Golden Gate University



Are You a Stock Investor? Try This AI-based Stock Portfolio Today!

Ad JARVIS Invest - Investing Pow...

India: Why Is Everyone Excited Over This Rs.199 Smartwatch

Ad BlazeFit



This Pune social impact company makes sunglasses from discarded chips packet

The Indian Express

4 2

Ather Energy installs over 1,000 EV fast chargers in India

Bikwale

1

38 not-so-flattering photos of the Royal Family

Espresso

5

US woman accuse decapitating love act attacks own la

India Today

5 4

DNA

Neal Mohan received Rs 544 crore bonus from YouTube, his first salary was just Rs 2...

👍 1 🗨

Zee News

Shehzada Release Date: Shahid Kapoor, Mira Rajput, Varun Dhawan attend Karti...

👍 🗨

Pay for a few years, get covered for a lifetime

Ad | ICICI Pru Life Insurance Plan

Best Public Speak for Children (For ,

Ad | PlanetSpark

Luxury Villa Estates from The House of Abhinandan Lodha

Ad | The House Of Abhinandan Lo...

Transform Your Child into a Confident Speaker: (Ages 7-14)

Ad | PlanetSpark

motor1.com

Alpine A110 Could Come To the US After All

2

Showbizz Daily + Follow View Profile

Legends and curious facts about witches

Story by Zeleb.es • 2h ago | 👍 23 🗨 3



Auto Rotation Off

©Provided by Showbizz Daily

1 of 30 Photos in Gallery

How much do you know about witches?

Witches have been the origin of many myths and legends. They are fascinating as well as scary. Historically, women were the ones to be called witches, and unfortunately, they were also the protagonists of terrible and unfair judgments...

SPONSORED CONTENT

More for You